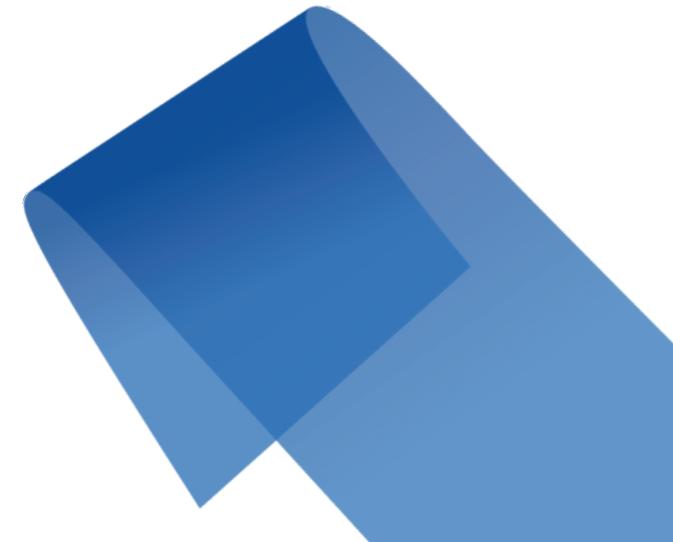


MaaS: Multimodality as a Service @tl





Transport lausannois at a glance



1'300 employees

2 subway lines + 38 bus lines + regional railway

CHF 2 billions investment until 2030

CHF 239mios revenues
(63% subsidies)

110'000'000 passengers
(+50% within 10 years)

90'000 customers with cards

9'000'000 single tickets

The end of monomodal offer...



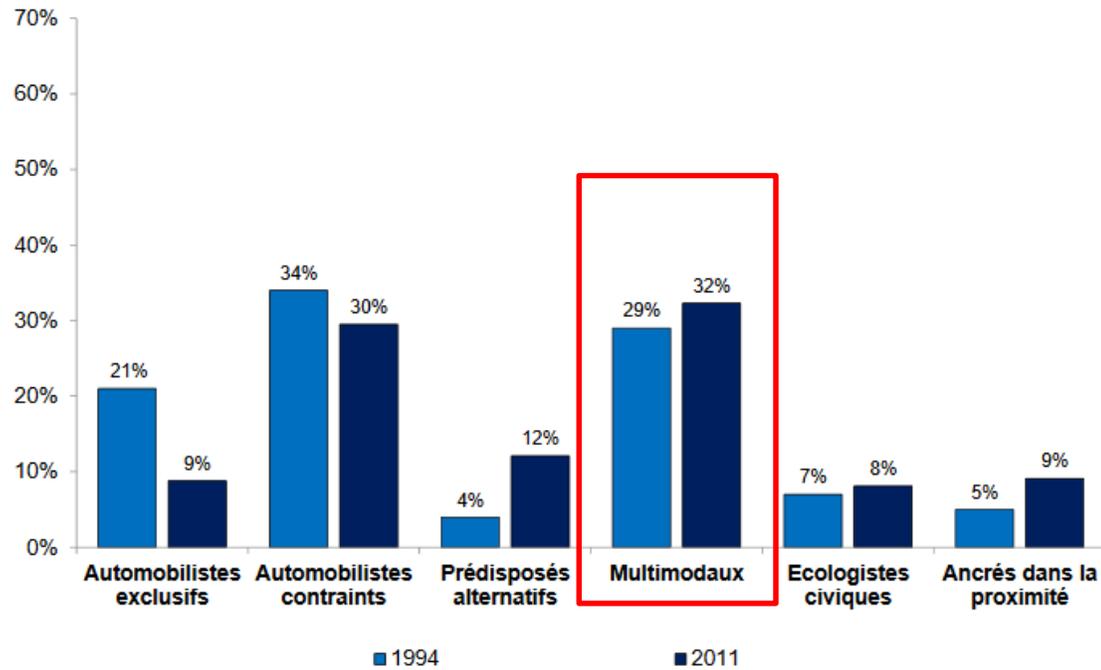
...welcome to the mobility area!



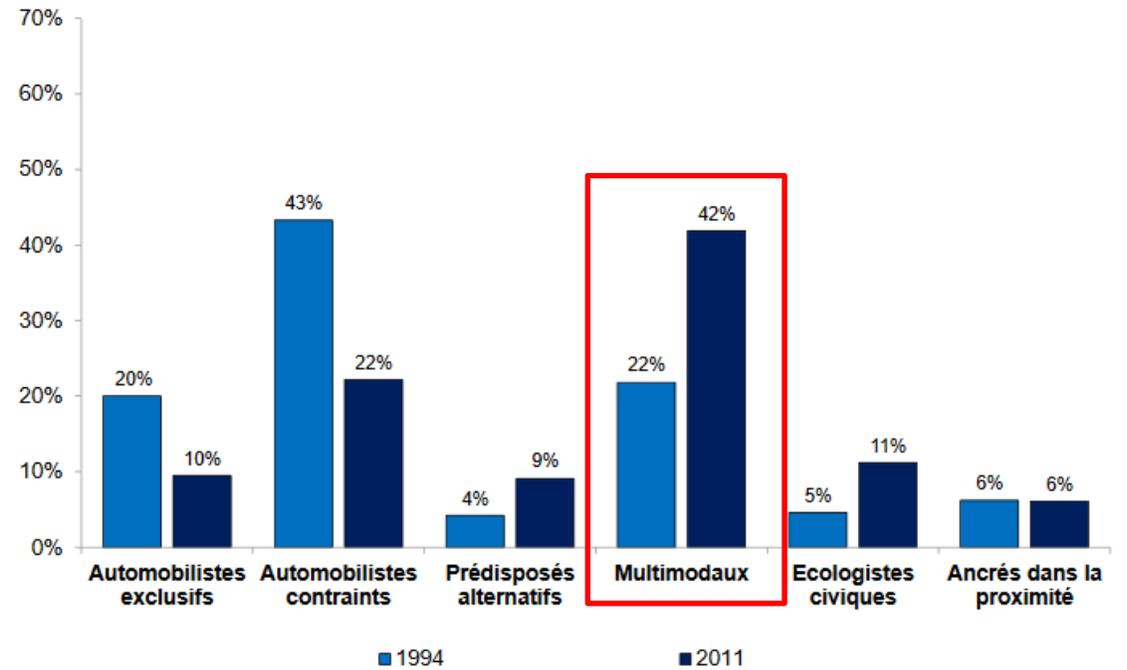
Seamless travel using all the various modes of transportation available rather than relying only on one mode.

Multimodality is growing amongst our customers...

Genève



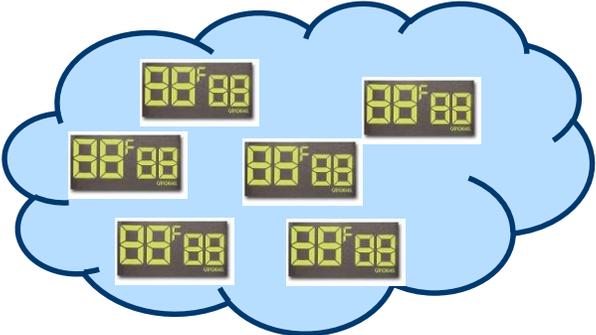
Lausanne



... and the trend is bound to continue

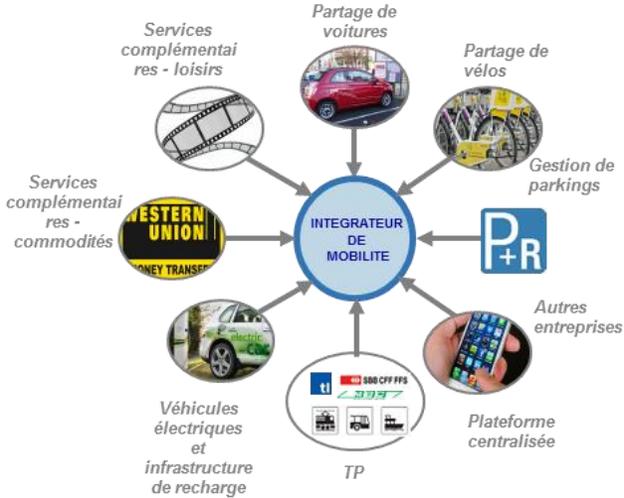
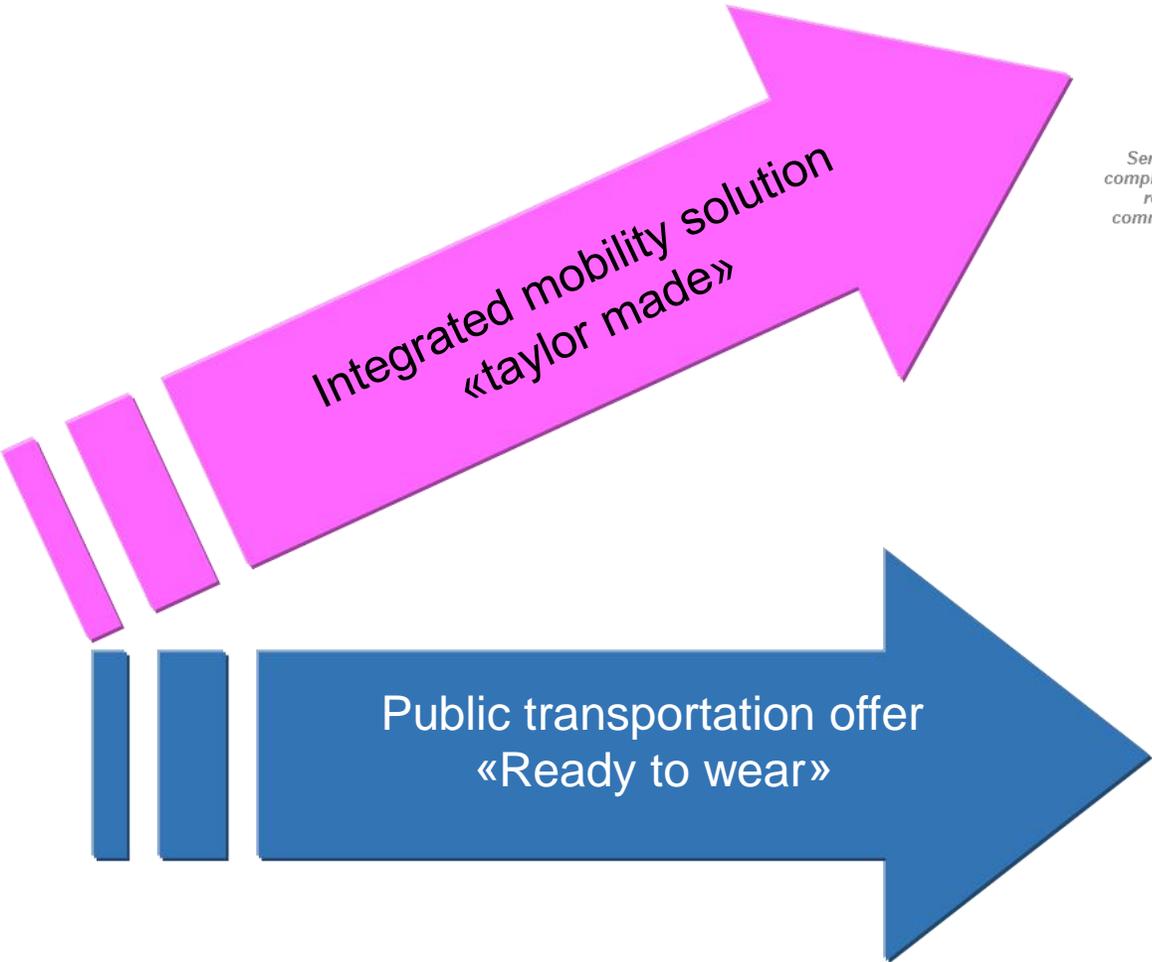


But the multimodal experience is difficult !

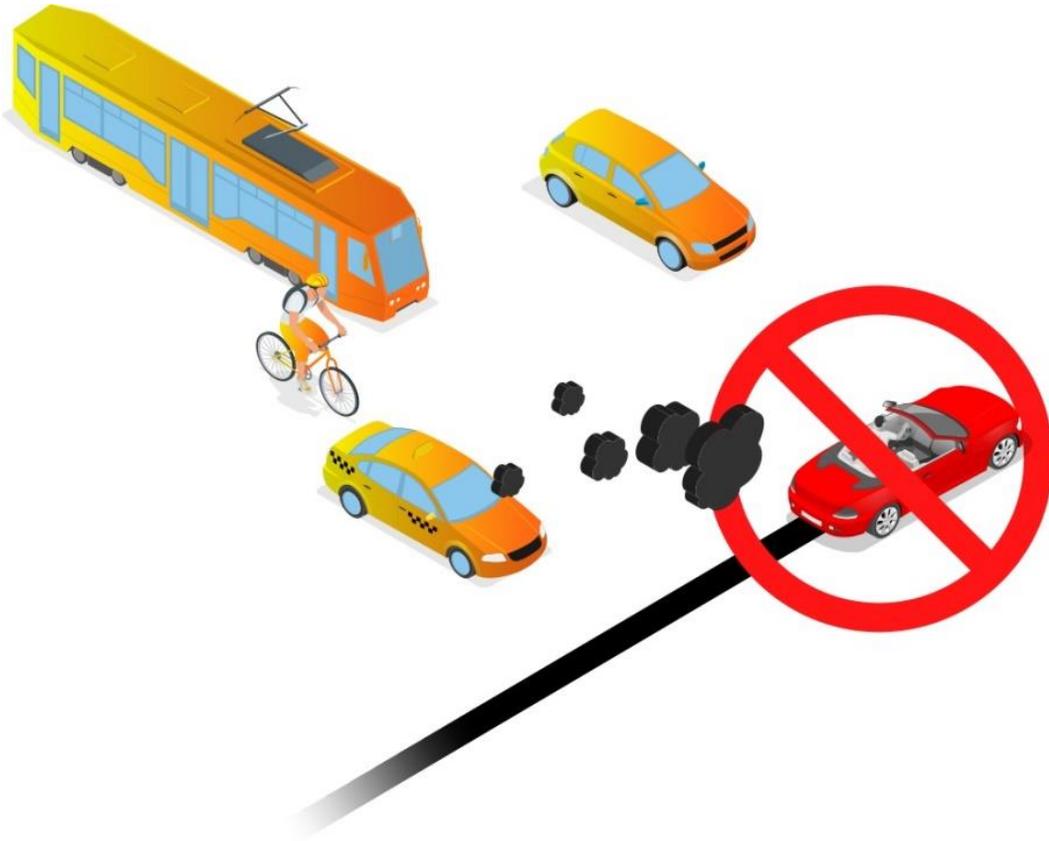




To offer an integrated experience...



... be at the heart of mobility in Lausanne & Geneva...

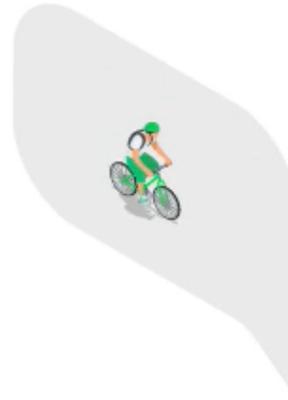
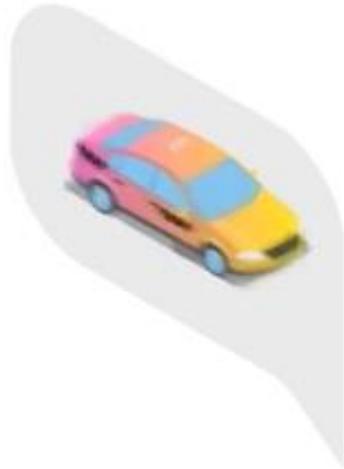


Reduce the part of motorised individual transport

Propose an alternative when / where there is no public transportation offer



...tl and TPG launch a multimodal transport offer



Everything Now !...a mobility solution Now and Here!



1 product, 2 offers

Genève

stpg



ALOCARS

Lausanne

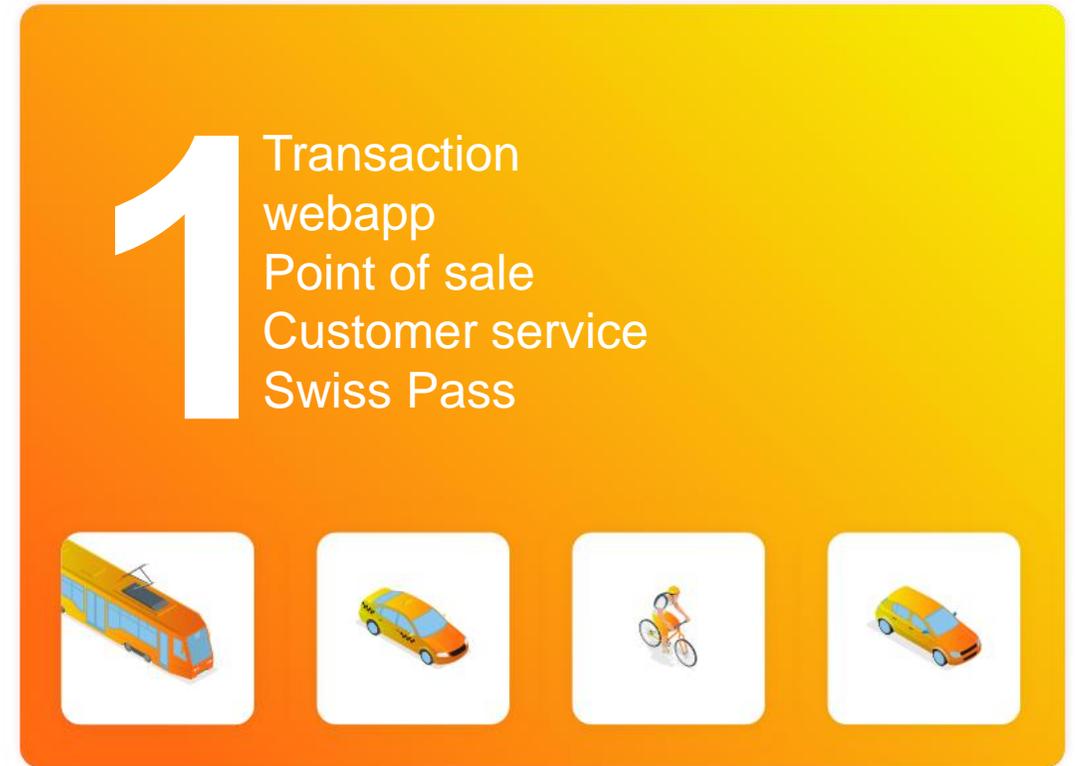
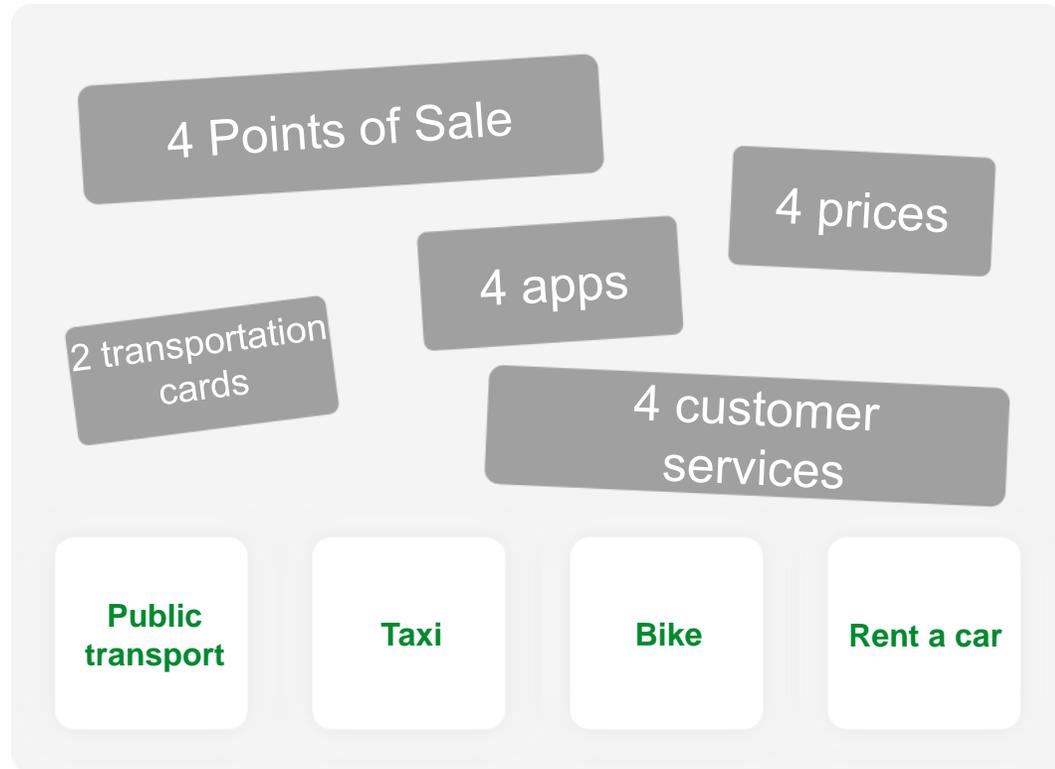


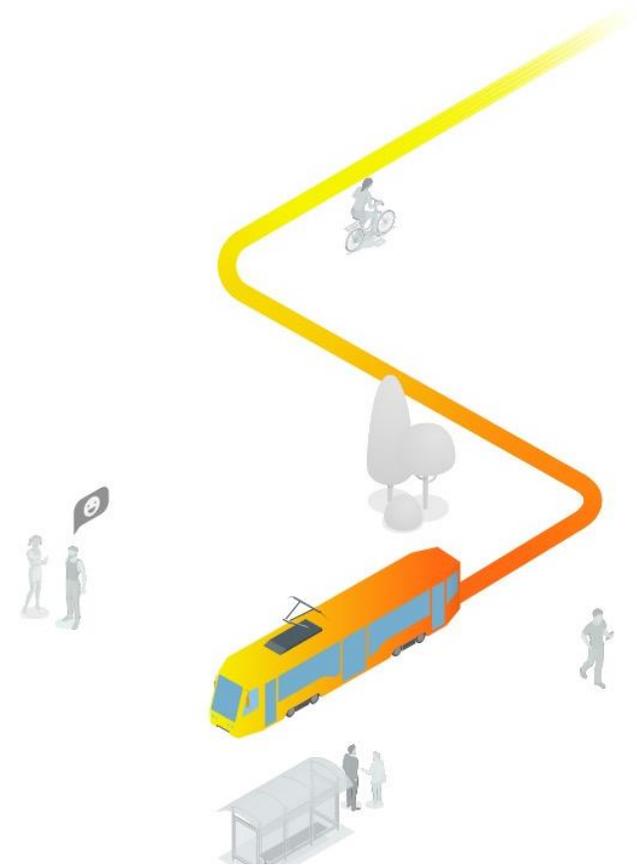
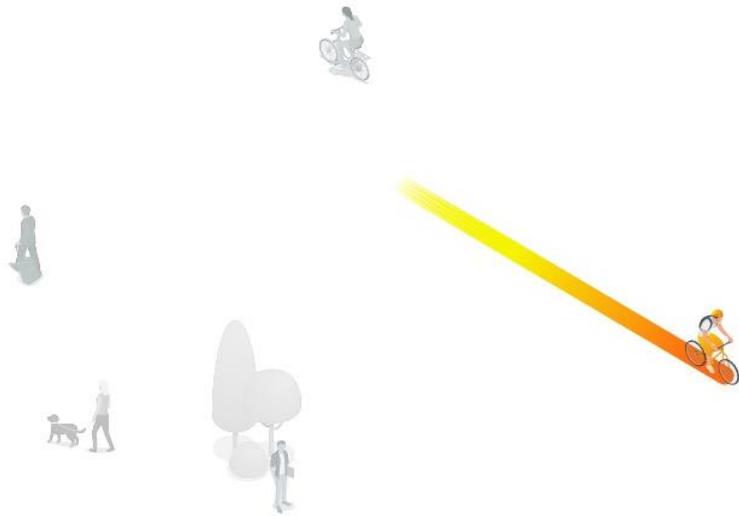
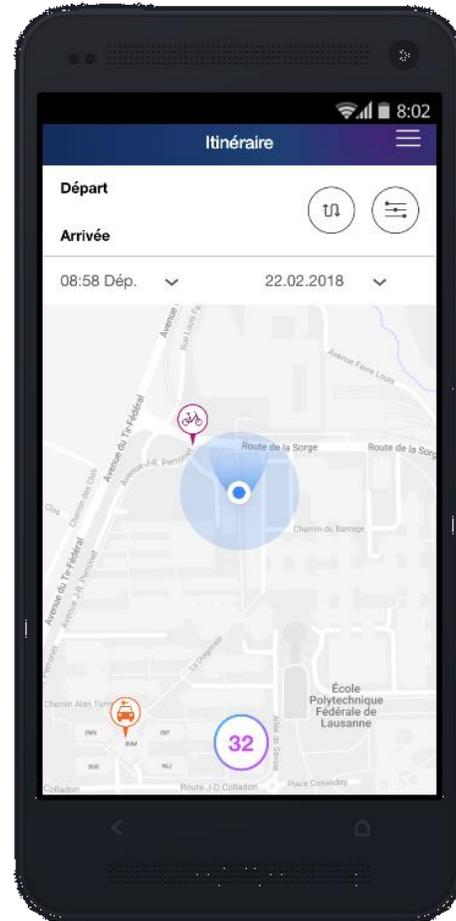
ALOCARS





All in one mobility







3 packages: Small / Medium / Large

MaaS offer

tl	MaaS S	MaaS M	MaaS L
tl Card	tl Card + 1 Credit	tl Card + 2 Credits	tl Card + 4 Credits
74.- / month 52.- / month (junior)	9x.- / month 7x.- / month	12x.- / month 10x.- / month	18x.- / month 16x.- / month



How to use my credits?



Taxi

1 credit = 1 ride



Rent a car

1 credit = 12 hours

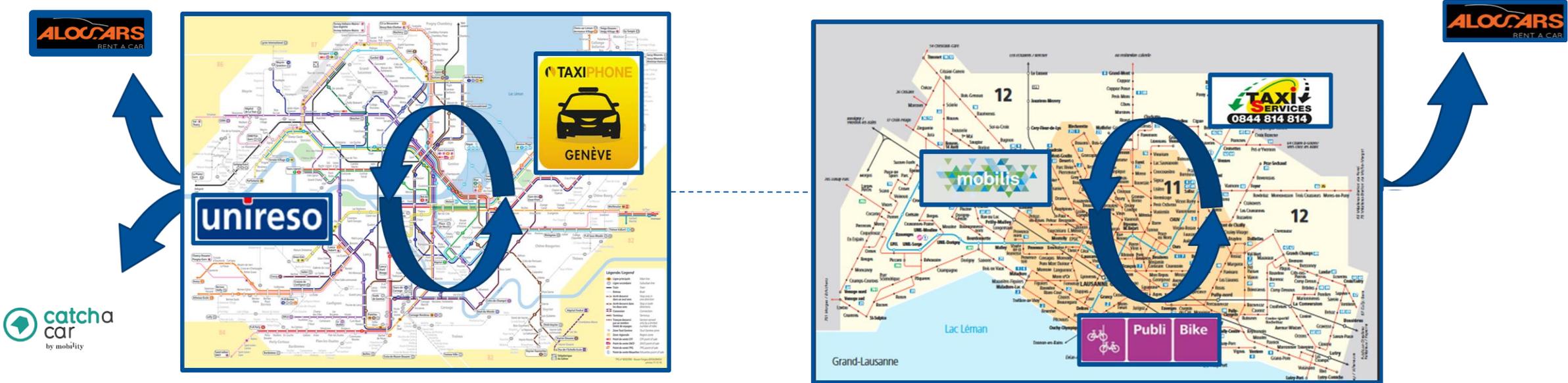


Bike

30 min per day

Maas: Be mobile in the urban area and beyond

... MaaS covers all the journeys: the alternative for owning a car





CFF GreenClass

... travelling across Switzerland



Green Class CFF

Premium

- ✓ AG de 1^{re} classe
- ✓ BMW i3 à l'état neuf avec possibilités de configuration
- ✓ Stationnement en gare **Plus**

Mobilité complémentaire:

- ✓ Carsharing
- ✓ Vélos en libre-service **Plus**
- ✓ **Taxi**

En route sans souci:

- ✓ Recharge simple en déplacement
- ✓ Couverture d'assurance permanente
- ✓ Sécurité grâce aux pneus été et hiver
- ✓ Vignette autoroutière comprise
- ✓ Fonctionnement grâce aux énergies renouvelables

[Plus de détails sur les prestations](#)

Durée contractuelle et prix de lancement
Premium:

36 mois *	CHF 1180.-/mois
24 mois	CHF 1250.-/mois
12 mois	CHF 1310.-/mois

* réduction de 600 francs sur la borne de recharge domestique à la conclusion d'un contrat d'une durée de 36 mois.

Green Class CFF

Comfort

- ✓ AG de 2^e classe
- ✓ BMW i3
- ✓ Stationnement en gare

Mobilité complémentaire:

- ✓ Carsharing
- ✓ Vélos en libre-service

En route sans souci:

- ✓ Recharge simple en déplacement
- ✓ Couverture d'assurance permanente
- ✓ Sécurité grâce aux pneus été et hiver
- ✓ Vignette autoroutière comprise
- ✓ Fonctionnement grâce aux énergies renouvelables

[Plus de détails sur les prestations](#)

Durée contractuelle et prix de lancement
Comfort:

36 mois *	CHF 910.-/mois
24 mois	CHF 980.-/mois
12 mois	CHF 1040.-/mois

* réduction de 600 francs sur la borne de recharge domestique à la conclusion d'un contrat d'une durée de 36 mois.



Customer benefits



Convenient

All in one offer:

- 1 Card via Swisspass
- 1 Transaction
- 1 Point of Sale
- 1 Customer Service

Mobility 7/24

Journey planning:
transport modes are
suggested based on
personal preferences
(costs, comfort, time)



Sustainable

No ownership: I can
use a car without
buying one

Biogas cars via Catch
a car



Flexible

I use my credits only
for the transport modes
I use

1 month commitment

I can adapt my
package to my needs
every month month



Innovative

The first Grand
Lausanne or Grand
Genève door to door
thinking offer

User experience data
analytics enhance the
overall user experience

tl BEGIN THE JOURNEY...



COMING SOON